II B.Tech - II Semester – Regular Examinations - MAY 2025

MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS

(Common for CIVIL, EEE, ECE, CSE)

Duration: 3 hours

Max. Marks: 70

Note: 1. This question paper contains two Parts A and B.

- 2. Part-A contains 10 short answer questions. Each Question carries 2 Marks.
- 3. Part-B contains 5 essay questions with an internal choice from each unit. Each Question carries 10 marks.
- 4. All parts of Question paper must be answered in one place.

BL – Blooms Level CO – Course Outcome

$\mathbf{PART} - \mathbf{A}$

		BL	CO
1.a)	Define Economics.	L1	CO1
1.b)	Describe Demand determinants.	L1	CO2
1.c)	What are Iso costs?	L1	CO1
1.d)	What is skimming pricing?	L1	CO2
1.e)	List out the Features of sole trading firm.	L1	CO3
1.f)	Describe the features of joint stock company.	L1	CO3
1.g)	List out Objectives of accounting.	L1	CO1
1.h)	Explain simple interest method in detail.	L1	CO4
1.i)	Define Depreciation.	L1	CO1
1.j)	Describe the Objectives of Capital Budgeting.	L1	CO4

PART – B

Max. Marx. Marx. 2 A) Explain the scope and importance of Managerial economics. L2 CO1 5 M 2 A) Explain the scope and importance of Managerial economics. L2 CO1 5 M 4 D Illustrate price elasticity of Demand. L3 CO1 5 M 7 A) Define Demand. Describe the Law of Demand. L1 CO1 5 M 6 Define Demand. Describe the Law of demand. L1 CO1 5 M 6 Explain the exceptions of Law of demand. L1 CO1 5 M 7 A Explain Cobb-Douglas Production L1 CO2 5 M 7 A Explain Cobb-Douglas Production L1 CO2 5 M 7 Describe the features of Perfect competition. L1 CO2 5 M 7 A) Describe the Law of returns to scale. L1 CO2 5 M 8 A) Describe the Law of returns to scale. L1 CO2 5 M 8 A) Describe the Law of returns to scale. L1 CO3 5 M	·		I ANI – D			,		
UNIT-I 2 a) Explain the scope and importance of Managerial economics. L2 C01 5 M b) Illustrate price elasticity of Demand. L3 C01 5 M OR 3 a) Define Demand. Describe the Law of Demand. L2 C01 5 M b) Explain the exceptions of Law of demand. L1 C01 5 M b) Explain the exceptions of Law of demand. L1 C01 5 M UNIT-II 4 a) Explain Cobb-Douglas Production function. L1 C02 5 M b) Describe the features of Perfect competition. L1 C02 5 M 5 a) Describe the Law of returns to scale. L1 C02 5 M b) What is BEP? Explain with a neat diagram. L2 C03 5 M OR UNIT-III 6 a) Define Partnership. Explain the merits and demerits of partnership. L2 C03 5 M b) Describe the importance and drawbacks diagram. L2 C03 5 M </td <td></td> <td></td> <td></td> <td>BL</td> <td>CO</td> <td></td>				BL	CO			
2 a) Explain the scope and importance of Managerial economics. L2 CO1 5 M b) Illustrate price elasticity of Demand. L3 CO1 5 M OR 3 a) Define Demand. Describe the Law of Demand. L2 CO1 5 M b) Explain the exceptions of Law of demand. L1 CO1 5 M b) Explain the exceptions of Law of demand. L1 CO1 5 M 4 a) Explain Cobb-Douglas Production Infunction. L1 CO2 5 M b) Describe the features of Perfect Competition. L1 CO2 5 M b) Describe the Law of returns to scale. L1 CO2 5 M competition. D S M S S 5 a) Describe the Law of returns to scale. L1 CO2 S M b) What is BEP? Explain with a neat L2 CO2 S M diagram. UNIT-III L2 CO3 S M b) Define Partnership. Explain the merits and demerits of partnership. L2 CO3 S M								
Managerial economics. Image is a seconomic is in the seconomic is it	2	a)		L2	CO1	5 M		
b)Illustrate price elasticity of Demand.L3CO15 MOR3a)Define Demand. Describe the Law of Demand.L2CO15 Mb)Explain the exceptions of Law of demand.L1CO15 Mb)Explain the exceptions of Law of L1CO15 MUNIT-II4a)Explain Cobb-Douglas Production L1CO25 Mb)Describe the features of PerfectL1CO25 MORSA5a)Describe the Law of returns to scale.L1CO25 M5a)Describe the Law of returns to scale.L1CO25 Mb)What is BEP? Explain with a neatL2CO25 MUNIT-II6a)Define Partnership. Explain the meritsL2CO35 Mb)Describe the importance and drawbacksL2CO35 Mb)Describe the importance and drawbacksL2CO35 M		/						
3 a) Define Demand. Describe the Law of L2 CO1 5 M b) Explain the exceptions of Law of L1 CO1 5 M b) Explain the exceptions of Law of L1 CO1 5 M cemand. UNIT-II CO1 5 M 4 a) Explain Cobb-Douglas Production function. L1 CO2 5 M b) Describe the features of Perfect L1 CO2 5 M competition. Describe the Law of returns to scale. L1 CO2 5 M b) What is BEP? Explain with a neat L2 CO2 5 M b) What is BEP? Explain the merits L2 CO3 5 M ciagram. UNIT-III L2 CO3 5 M b) Define Partnership. Explain the merits L2 CO3 5 M b) Describe the importance and drawbacks L2 CO3 5 M		b)	<u> </u>	L3	CO1	5 M		
aDemand.Image: scale of the scale of		,	OR			<u> </u>		
b)Explain the exceptions of Law of L1C015 Mdemand.UNIT-II1C025 M4a)Explain Cobb-Douglas Production function.L1C025 Mb)Describe the features of Perfect L1C025 Mb)Describe the features of Perfect L1C025 Mcompetition.1C025 Mb)Describe the Law of returns to scale.L1C025 Mb)What is BEP? Explain with a neatL2C025 Mb)What is BEP? Explain with a neatL2C035 Mcompetition.1C035 MMb)Define Partnership. Explain the meritsL2C035 M6a)Define Partnership. Explain the meritsL2C035 Mb)Describe the importance and drawbacksL2C035 Mcompute the importance and drawbacksL2C035 M	3	a)	Define Demand. Describe the Law of	L2	CO1	5 M		
a) demand. Image: constraint of the sector enterprises.			Demand.					
UNIT-II4a)ExplainCobb-DouglasProductionL1CO25 Mfunction.1DescribethefeaturesofPerfectL1CO25 Mb)DescribethefeaturesofPerfectL1CO25 MORUNIT-III5a)Describe the Law of returns to scale.L1CO25 Mb)What isBEP?Explainwith a neatL2CO25 MUNIT-IIIORUNIT-IIIORUNIT-III6a)DefinePartnership.Explainthe meritsL2CO35 Mb)Describe the importance and drawbacksL2CO35 Mb)Describe the importance and drawbacksL2CO35 M		b)	Explain the exceptions of Law of	L1	CO1	5 M		
4a)ExplainCobb-DouglasProductionL1CO25 Mfunction.b)DescribethefeaturesofPerfectL1CO25 Mb)DescribethefeaturesofPerfectL1CO25 MORUNIT-III6a)DefinePartnership.ExplainthemeritsL2CO35 M6a)DefinePartnership.ExplainthemeritsL2CO35 M6a)DefinePartnership.ExplainthemeritsL2CO35 M6a)DefinePartnership.ExplainthemeritsL2CO35 M6a)DefinePartnership.ExplainthemeritsL2CO35 M6b)DescribetheimportanceanddrawbacksL2CO35 M6b)DescribetheimportanceanddrawbacksL2CO35 M7b)DescribetheimportanceanddrawbacksL2CO35 M80publicsectorenterprises.importanceimportanceimportanceimportance			demand.					
4a)ExplainCobb-DouglasProductionL1CO25 Mfunction.b)DescribethefeaturesofPerfectL1CO25 Mb)DescribethefeaturesofPerfectL1CO25 MORUNIT-III6a)DefinePartnership.ExplainthemeritsL2CO35 M6a)DefinePartnership.ExplainthemeritsL2CO35 M6a)DefinePartnership.ExplainthemeritsL2CO35 M6a)DefinePartnership.ExplainthemeritsL2CO35 M6a)DefinePartnership.ExplainthemeritsL2CO35 M6b)DescribetheimportanceanddrawbacksL2CO35 M6b)DescribetheimportanceanddrawbacksL2CO35 M7b)DescribetheimportanceanddrawbacksL2CO35 M80publicsectorenterprises.importanceimportanceimportanceimportance								
1function.Image: Section of the			UNIT-II	r	1			
b)Describe the features of PerfectL1CO25 Mcompetition.ORICO25 MOR5a)Describe the Law of returns to scale.L1CO25 Mb)What is BEP? Explain with a neatL2CO25 Mdiagram.IIIIIUNIT-III6a)Define Partnership. Explain the meritsL2CO35 Mand demerits of partnership.IIIIIb)Describe the importance and drawbacksL2CO35 Mb)Describe the importance and drawbacksL2CO35 Mcolspan="4">of public sector enterprises.II	4	a)		L1	CO2	5 M		
Ycompetition.IIOR5a)Describe the Law of returns to scale.L1CO25 Mb)What is BEP? Explain with a neatL2CO25 Mdiagram.IIIIUNIT-III6a)Define Partnership. Explain the meritsL2CO35 Mand demerits of partnership.IIIIb)Describe the importance and drawbacksL2CO35 Miof public sector enterprises.IIII								
OR5a)Describe the Law of returns to scale.L1CO25 Mb)What is BEP? Explain with a neatL2CO25 Mdiagram.IIIIUNIT-III6a)Define Partnership. Explain the meritsL2CO35 Mand demerits of partnership.IIIIb)Describe the importance and drawbacksL2CO35 Mb)Describe the importance and drawbacksL2CO35 Mof public sector enterprises.IIII		b)		L1	CO2	5 M		
5a)Describe the Law of returns to scale.L1CO25 Mb)What is BEP? Explain with a neatL2CO25 Mdiagram.IIIIUNIT-III6a)Define Partnership. Explain the meritsL2CO35 Mand demerits of partnership.IIIIIb)Describe the importance and drawbacksL2CO35 Mof public sector enterprises.IIII			1					
b)What is BEP? Explain with a neat diagram.L2CO25 MUNIT-III6a)Define Partnership. Explain the merits and demerits of partnership.L2CO35 Mb)Describe the importance and drawbacks of public sector enterprises.L2CO35 M					1	l		
diagram.Image: constraint of the sector enterprises.6a)Define Partnership. Explain the meritsL2CO35 Mand demerits of partnership.Image: constraint of the sector enterprises.L2CO35 Mb)Describe the importance and drawbacksL2CO35 Miiiiii	5	a)						
UNIT-III6a)Define Partnership. Explain the meritsL2CO35 Mand demerits of partnership.IIIIb)Describe the importance and drawbacksL2CO35 Mof public sector enterprises.IIII		b)		L2	CO2	5 M		
6a)Define Partnership. Explain the meritsL2CO35 Mand demerits of partnership.L2CO35 Mb)Describe the importance and drawbacksL2CO35 Mof public sector enterprises.L2CO35 M			diagram.					
6a)Define Partnership. Explain the meritsL2CO35 Mand demerits of partnership.L2CO35 Mb)Describe the importance and drawbacksL2CO35 Mof public sector enterprises.L2CO35 M								
and demerits of partnership.Image: constraint of partnership.b) Describe the importance and drawbacksL2CO35 Mof public sector enterprises.Image: constraint of partnership.Image: constraint of partnership.								
b)Describe the importance and drawbacksL2CO35 Mof public sector enterprises.	6	a)		L2	CO3	5 M		
of public sector enterprises.								
		b)	ľ	L2	CO3	5 M		
OR								

7	Wh	at is the impact of Liberalization in Indian	L3	CO3	10 M			
	business environment?							
	L			<u> </u>				
		UNIT-IV						
8	Exp	blain the functions of Financial	L2	CO4	10 M			
	Ma	nagement.						
	1	OR	1					
9	a)	Describe the process of calculating	L2	CO4	5 M			
		compound interest with example.						
	b)	What is double entry system? Explain the	L2	CO4	5 M			
		importance of system.						
UNIT-V								
10	Exp	plain types of Depreciations.	L2	CO4	10 M			
OR								
11	Exp	blain different methods of Capital	L2	CO4	10 M			
	bud	geting techniques.						