Code: 23HS1401

II B.Tech - II Semester – Regular Examinations - MAY 2025

MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS

(Common for CIVIL, EEE, ECE, CSE)

Duration: 3 hours   Max. Marks: 70

Note: 1. This question paper contains two Parts A and B.
2. Part-A contains 10 short answer questions. Each Question carries 2 Marks.
3. Part-B contains 5 essay questions with an internal choice from each unit. Each Question carries 10 marks.
4. All parts of Question paper must be answered in one place.

BL – Blooms Level   CO – Course Outcome

PART – A

		BL	CO
1.a)	Define Economics.	L1	CO1
1.b)	Describe Demand determinants.	L1	CO2
1.c)	What are Iso costs?	L1	CO1
1.d)	What is skimming pricing?	L1	CO2
1.e)	List out the Features of sole trading firm.	L1	CO3
1.f)	Describe the features of joint stock company.	L1	CO3
1.g)	List out Objectives of accounting.	L1	CO1
1.h)	Explain simple interest method in detail.	L1	CO4
1.i)	Define Depreciation.	L1	CO1
1.j)	Describe the Objectives of Capital Budgeting.	L1	CO4

PART – B

			BL	CO	Max. Marks
		UNIT-I			
2	a)	Explain the scope and importance of Managerial economics.	L2	CO1	5 M
	b)	Illustrate price elasticity of Demand.	L3	CO1	5 M
		OR			
3	a)	Define Demand. Describe the Law of Demand.	L2	CO1	5 M
	b)	Explain the exceptions of Law of demand.	L1	CO1	5 M
		UNIT-II			
4	a)	Explain Cobb-Douglas Production function.	L1	CO2	5 M
	b)	Describe the features of Perfect competition.	L1	CO2	5 M
		OR			
5	a)	Describe the Law of returns to scale.	L1	CO2	5 M
	b)	What is BEP? Explain with a neat diagram.	L2	CO2	5 M
		UNIT-III			
6	a)	Define Partnership. Explain the merits and demerits of partnership.	L2	CO3	5 M
	b)	Describe the importance and drawbacks of public sector enterprises.	L2	CO3	5 M
		OR			

7	What is the impact of Liberalization in Indian business environment?	L3	CO3	10 M
	UNIT-IV			
8	Explain the functions of Financial Management.	L2	CO4	10 M
	OR			
9	a) Describe the process of calculating compound interest with example.	L2	CO4	5 M
	b) What is double entry system? Explain the importance of system.	L2	CO4	5 M
	UNIT-V			
10	Explain types of Depreciations.	L2	CO4	10 M
	OR			
11	Explain different methods of Capital budgeting techniques.	L2	CO4	10 M