



PRASAD V POTLURI SIDDHARTHA INSTITUTE OF TECHNOLOGY

(Autonomous and Affiliated to JNTUK)

NAAC "A+" NBA Accredited and ISO 9001-2015 Certified Institution

(Sponsors: Siddhartha Academic of General and Technical Education, Vijayawada)

Kanuru, Vijayawada, Andhra Pradesh - 520007

DEPARTMENT OF BUSINESS ADMINISTRATION

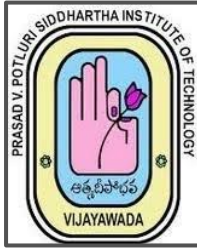
Academic Year 2022 - 2023

LIST OF TRAINING, CERTIFICATE COURSE

Sl.No.	Name of the Programme	Resource Person Details	Date of Programme
1.	Training Programme on Reasoning and Aptitude	Sri Ayesha Shaik, Freelance Aptitude Trainer, Vijayawada	26 th – 30 th June, 2023
2	Certificate Course on Communication & Employability Skills	Mr. Akurathi Ravi Kanth, Managing Director, Apex Institute, Vijayawada	15 th – 19 th May, 2023
3.	Certificate Programme on Business Analytics	Mr. B. Mani Kantha, Vice President, Business Toys, Bangalore	24 th – 29 th March, 2023
4.	Three Day Kotak Securities Financial Education Programme on Kona Kona Siskha	Mr. G. Rajesekhar Reddy, Certified Financial Trainer	02 nd – 04 th January, 2023
5.	Certificate Course on Excel and Tally	Mr. Raghavendra Rao	03 rd - 12 th January, 2023
			01-30 PM to 04-30 PM
6.	Training on Reasoning and Aptitude	Ms. Ayesha Shiak,	29 th October – 05 th November, 2022
			09-00 AM to 04-00 PM
7.	Certificate Programme on Business Analytics	Mr. B. Mani Kantha, Vice President, Business Toys, Bangalore	14 th – 17 th December, 2022
			09-30 AM to 04-00 PM
8.	Certificate Course on Digital Marketing	Mr. V. Venkata Krishna, Founder and CEO, DigiStar, Hyderabad	09 th – 11 th January, 2023
			09-00 AM to 04-30 PM

Faculty Development Programmes

Sl.No.	Name of the Programme	Date	Resource Persons Details	Date of Programme
1.	ICSSR Sponsored Faculty Development Programme on Advance Research Methodology	24-11-2022	<p style="text-align: center;">Dr. Ch. Jayasankara Prasad Department of Commerce & Business Management University College of Arts & Science Krishna University, Machilipatnam-521004</p>	<p style="text-align: center;">24th - 26th November, 2022</p> <p style="text-align: center;">09-30 PM to 04-30 PM</p>
			<p style="text-align: center;">Dr. P.Veera Bramhachari Department of Biotechnology Krishna University, Machilipatnam-521004</p>	
			<p style="text-align: center;">Dr. Rajesh C. Jampala Dean (Academics and Administration) Parvathaneni Brahmayya Siddhartha College of Arts & Science, Vijayawada</p>	
		25-11-2022 & 26-11-2022	<p style="text-align: center;">Dr.. R. Kasi Lingam Professor, Pondicherry University, Pondicherry - 605 014</p>	



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ABSTRACT OF ORGANISED ACTIVITIES

Sl.No.	Description	Induction Programmes	Workshops	FDP	Training Programmes	Certificate Courses
1.	Number of	03	03	01	02	02