

PRASAD V. POTLURI
SIDDHARTHA INSTITUTE OF TECHNOLOGY
KANURU, VIJAYAWADA -7
(AUTONOMOUS)

Freshman Engineering Department

LEQC: Language Enhancement Quality Circle

Action Plan for the A. Y. 24-25

- 1) To organize a training program/ workshop/ seminar on Soft Skills.
- 2) To strengthen activities of ECHO club
- 3) To organize language fest. which enhances the interpersonal and intra personal skills in students.
- 4) To guide students to complete a certification course that focuses on enhancing LSRW+ skills in students.

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Language Enhancement Quality Circle

1. WHY?

As majority of the students come from rural areas, a Language Enhancement Quality Circle (LEQC) is essential for rural students to address language barriers and improve their communication skills. Students from rural areas may lack exposure to diverse linguistic environments, hindering their confidence and learning abilities. LEQC can create a supportive space for students to practice and enhance their language skills, enabling them to access better education and career opportunities. By bridging the language gap, LEQC promotes social inclusion and contributes to the overall development of rural students, preparing them for a successful future.

2. AIM:

The main aim of language enhancement quality circle is to motivate, guide the students to flourish in wide stream of communication by providing opportunities to produce speech, to conceptualize and formulate ideas, to fix incorrect expressions by simultaneously enhancing soft skills. Ultimately it tries to enhance both verbal and non-verbal communication through various platforms.

3. EXPECTED OUTCOMES:

The students who have mere knowledge regarding language and communication are expected to express their ideas, thoughts and showcase their skills confidently.

2024-25

TEAM:

Convener: Dr. M.Srilakshmi, Professor of English &HOD - FED

Faculty coordinators: Dr. M. Rudrama Devi, Assoc. Prof. of English

Dr. A. Purnachandra Rao, Assoc. Prof. of English

Dr. M. ShyamSundar, Asst. Prof. ofEnglish

Dr. Sk. Rehena, Asst. Prof. of English

Mrs. P. Lakshmi Lavanya, Asst. Prof. of English

Student coordinators:I. Rishi Priya- CE

P. Yaswanthi - EEE

G. Varshita – ME

M. Inthiyaz – ECE

K. Sanjana - CSE

M. Nikita - IT

A. Neha - CSM

S. Harshita - CSD

2024-25

EVENTS ORGANISED

a. Career Development Program:

It focuses on skill set which is very essential in placements and career growth.

The following things are involved in the program:

Soft skills

Time management

Leadership qualities

Character building/behaviour

b. STEP certification course in collaboration with The Hindu:

STEP improves every aspect of English language learning - Listening, Speaking, Reading and Writing skills. The STEP train course assesses learner's current language level as well learning intent against global standards.

c. Echo Club Activities:

This club was initiated to help students to realize their English Language Competency through various activities on LSRW+ skills. It tries to foster language potential in students which enhances their personality, thoughts, ideas and expression.

The following events are organised in Echo Club:

Court Martial

Shakespeare's Sonnets Recital

Paint while you read

Finish Me!

Giving Directions

d. A seminar on Language and its importance in placements was organized.

e. Freshman Literati Fest.-24, an Intercollegiate Event was organized.

Outcomes

- 1) Students overall participation has increased when compared to the previous years.
- 2) 715 students completed STEP Certification Course.
- 3) In the Literati fest 512 students participated: 466 from host institute and 46 from other colleges.